



Criteria 3

Summary Report

All CHTMSR has taken an approach to create a rich ecosystem for information, research, and community engagement in the field of Hospitality Management. Here are some key points highlighted in your description:

Research Conference & Research Papers: All CHTMSR organized a national-level research conference addressing various aspects of Hospitality Management. The wide range of topics covered, including purchasing, budgeting, costing, planning, serving, and marketing, demonstrates a holistic approach to understanding the field. The publication of 105 research papers and 5 papers in UGC CARE list journals indicates a commitment to disseminating knowledge and contributing to the academic community. Inclusion of students in research work with the guidance of teachers reflects a mentorship approach, fostering a collaborative learning environment.

All CHTMSR took 26 workshops on International Property Rights, Research Methodology, and Entrepreneurship as an effort to provide practical knowledge and skills to students and researchers.

Extension Activities: The emphasis on 55 in-house extension activities, focusing on social issues, holistic development, and professionalism, demonstrates a commitment to the overall development of students beyond academic learning.

Recognition and Awards: The five special recognition and appreciation awards, including the Best Community Services Award from the OceanOwe Foundation, highlight the institution's impact and recognition in society for its social awareness activities. Engaging in various social outreach activities such as blood donation, beach cleaning, road safety initiatives, and health checkup camps underscores the institution's commitment to community service.

MOUs: All CHTMSR's association with 24 different establishments through MOUs with institutions, industries, and NGOs indicates a strong network for academic,



Principal
Anjuman-I-Islam's College of Hotel &
Tourism Management Studies & Research
92, Dr. D. N. Road, Mumbai-400 001



**Anjuman-I-Islam's
College of Hotel & Tourism Management Studies & Research**
(Affiliated to the University of Mumbai)

92, Dr. D. N. Road, Opp C.S.M.T. Mumbai - 400 001.

Tel.: +91 22 2263 2817 / 9833279737 • Website : www.anjumanchtmsr.com

E-mail: principal@anjumanihmct.org / principal@anjumanchtmsr.com

administrative, and social collaborations. 22 out of 24 MOUs functional through collective activities showcases effective collaboration and implementation of shared initiatives.

Overall, All CHTMSR appears to be a dynamic institution actively contributing to the academic and social landscape through research, education, and community engagement.



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