



Anjuman-I-Islam's
College of Hotel & Tourism Management Studies & Research
(Affiliated to the University of Mumbai)
92, Dr. D. N. Road, Opp C.S.M.T. Mumbai - 400 001.
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Criteria 6.2.1

Strategy Development and Deployment



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6.2.1 The institutional perspective plan is effectively deployed and functioning of the intuitional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules and procedures, etc.

I. The institutional perspective plan is effectively deployed:

To achieve these plans, a set of following objectives are identified to be achieved through this perspective plan.

1. To uphold continuously good academic performance with 100% results;
2. To inculcate learner centric and effective teaching learning process;
3. To ensure transparency and credibility in the process of students' evaluation;
4. To develop a comprehensive system of student mentoring and student support;
5. To take care of horizontal and vertical up gradation of students considering the limits of time and expectations;
6. To create a research culture in faculty and students.
7. To launch value added and skills development programmes improving the employability of students;
8. To motivate students for self-employment and to enable them to emerge as entrepreneurs;
9. To involve a friendly, efficient and flawless administrative set up ensuring a smooth day to day functioning;



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10. To empower faculty about emerging trend in their profession for academic advancement.

PLAN OF ACTION

The IQAC Proposes the following plan of action to achieve the goals and objectives listed in the perspective plan for the academic years 2018-19 TO 2022-23.

1. IQAC shall motivate the students and faculty towards research activities.
2. Attendance norms shall be enforced strictly for better academic results.
3. Practice test can be conducted before the University exams so as to assess the students and help them to improve and perform better in the University exams.
4. Guest lecturers should be organised by inviting experienced faculty from other colleges who can guide students for exam preparation.
5. IQAC shall work on devising strategies to help slow learners in improving their academics.
6. IQAC proposes to organise Faculty Development Programmes and also to send faculty to other colleges for attending the same if needed.
7. The result of internal evaluation shall be displayed on notice board for more transparency in the evaluation system.
8. IQAC proposes to improve the ICT enabled teaching methods.
9. All CHTMSR shall plan to organise inter-collegiate completions to facilitate exposure to the students through inter-college participations.



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- More value-added certificate courses shall be planned and introduced.
10. The placement cell shall plan to achieve maximum placement.
 11. Students shall be motivated to pursue higher education.
 12. All CHTMSR proposes to improve the campus infrastructure to make it a more environment friendly and a greener campus.
 13. The student council shall be more active and participative in decision-making.
 14. Introduce soft skill development program for non-teaching staff.
 15. The college should conduct more inter collegiate competitions for the students.

The IQAC shall continuously strive to achieve the goals and objectives of the perspective plan keeping the vision and mission statement of All CHTMSR in view.

II. Functioning of the All CHTMSR bodies effective and efficient as visible

- A. Through policies
- B. Through administrative set up
- C. Through appointment & Service rules

A) Through policies- Anjuman-I-Islam's CHTMSR continues to carve its indelible mark in the domain and subdomains of Hospitality. The institute has



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embarked on an immutable endeavour of providing quality Hospitality Education and has been providing professionals for the hospitality and allied sectors with its vast academic portfolio that comprises of Diploma, Undergraduate, and Master's programme.

With Anjuman-I-Islam's earnest pursuit of sculpting young aspirants into industry-ready professionals, the institute has become a preferred hiring base for numerous Hospitality and allied organizations. Today Anjuman-I-Islam's IHM proudly boasts of a global alumni network placed in the top echelons of management at prominent leadership positions & also successful entrepreneurs.

To prepare the students for life and work in an information-rich and technology-driven era, the college adopts contemporary tech-driven pedagogy.


The main ideologies that govern Education Trust are secularism and national integration. .

B) Through Administrative set up-

All CHTMSR has its state of infrastructure facilities quality education provided through great administrative set up is as-

- a) President b) Vice President c) General Secretary d) Treasurer
- a) All CHTMSR principal b) Faculties c) Supporting staff d) Admin




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- a) admin b) Senior clerk c) Junior Clerk d) Housekeeping staff e) Security

This is best administrative setup of All CHTMSR. It seems the functioning of All CHTMSR bodies is effective and efficient through administrative set up.

C) Through appointment and Service rules-

The Management Governance of All CHTMSR is Anjuman Trust Higher Education Committee. The All CHTMSR belongs to Anjuman Trust, Mumbai Trust. The Trust and Management has been very efficient in view through appointment and service. The trust has its own rules and manual for the appointment and service rules. These rules are in frame work of state government rules and Central government rules. The manual depicts the qualification, procedure appointment and perks as salary.

The service rules of trust for Principal and teaching faculty is as per University.

The appointment and service of admin staff- nonteaching staff is as per joint higher education.



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The Instructional Strategic / Perspective plan is effectively deployed

The Institutional perspective plan aligns with the vision and mission of the institution which are the constant driving factors for improving academic quality policies and strategies.

At the beginning of the academic year, various bodies and committees that constitute the Organogram of the institution, check out the strategic plan of events and activities which will support the growth and development in these key areas and at the end of the year, a review is taken about implementation and the outcomes of the perspective plans. One such broad area in which the Institutional Perspective and Strategic plan has been successfully implemented is that of Teaching, Learning and Research.



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