



**Anjuman-I-Islam's  
College of Hotel & Tourism Management Studies & Research**  
**NAAC Accredited B+**  
**(Affiliated to the University of Mumbai)**  
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**Portray the performance of the  
Institution in one area distinctive  
to its priority and thrust within  
1000 words.**



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<b>DISTINCTIVENESS AREA NO I</b>	<b>Carrier fair Workshops</b>
<b>DISTINCTIVENESS AREA NO II</b>	<b>Annual Magn Fest (Epicurean Extravaganza)</b>





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## **DISTINCTIVENESS AREA NO I**

**Title of the Practice:** Career Orientation Day – Guiding Young Minds towards Informed Career Choices

**Led by Mr. Amit Ghadiyal (HOD – Food and Beverage) and Chef Aditi Desai**  
Organized by Anjuman-I-Islam's College of Hotel & Tourism Management and Research

### **Objectives of the Practice**

- To provide structured career guidance to secondary-school students for making informed academic and professional choices.
- To bridge the gap between classroom learning and real-world career expectations through direct interaction with professionals.
- To encourage confidence and awareness among students from SSC-medium schools.
- To extend the institution's vision of community engagement and social responsibility through educational outreach.
- To inspire young learners to explore diverse and emerging career avenues.

### **The Context**

Students from vernacular and SSC-medium schools often lack access to professional career counseling and role models from varied industries. Many make subject or stream selections based on limited exposure. Recognizing this challenge, Anjuman-I-Islam's College of Hotel & Tourism Management and Research organized a Career Orientation Day on 12 June 2024 (Saturday) at *Anjuman-I-Islam's Girls High School, Bandra*.

The initiative aimed to guide students of **Standards IX and X** through first-hand interactions with experts from medicine, engineering, commerce, law, fine arts, hospitality, and social work.





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Led by **Mr. Amit Ghadiyal**, Head of the Food and Beverage Department, and **Chef Aditi Desai**, the event embodied the college's mission to extend hospitality education beyond academics—promoting mentorship, awareness, and empowerment within the community.

## The Practice

The program was designed as a community outreach and mentorship initiative combining structured presentations, interactive counseling, and experiential guidance. Faculty members and student volunteers coordinated with participating professionals to ensure that every student received exposure to multiple fields of study.

### 1. Inaugural Session:

The event opened with a welcome address by the Principal, followed by remarks from **Mr. Amit Ghadiyal** and **Chef Aditi Desai** emphasizing the importance of self-discovery and informed decision-making. They highlighted hospitality as a career of creativity, service, and global opportunity.

### 2. Career Talks and Interactions:

Experts from diverse professions explained career pathways, qualifications, skill requirements, and industry scope. Chef Aditi Desai conducted an engaging session on culinary arts, hotel management, and entrepreneurship, while Mr. Ghadiyal guided students on leadership, etiquette, and teamwork in hospitality.

### 3. One-to-One Counseling:

Students interacted personally with professionals to discuss their interests and aptitude. The mentors offered tailored advice on subject choices after class X.

### 4. Career Resource Distribution:

Informational brochures and bilingual guides summarizing courses, eligibility, and growth prospects were distributed to the participants.

### 5. Feedback and Reflection:

Students shared their learning outcomes; teachers and parents expressed appreciation for the clarity the event provided.





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## Evidence of Success

- **Strong Participation:** Over 200 students from Anjuman-I-Islam Girls High School and neighboring SSC schools attended.
- **Enhanced Awareness:** Students reported greater understanding of academic requirements and career opportunities. Several expressed interest in hospitality and tourism after the sessions.
- **Positive Stakeholder Feedback:** Parents, teachers, and school management commended the college's initiative for empowering students at a crucial academic stage.
- **Publicity and Visibility:** The program was highlighted on the college's social-media handles and local media, strengthening institutional goodwill.
- **Sustained Engagement:** Professionals volunteered for future sessions and long-term mentorship collaborations.

## Problems Encountered and Resources Required

- **Coordination Challenges:** Aligning schedules of multiple professionals and arranging sequential sessions demanded extensive planning.
- **Student Diversity:** Varying language proficiency and exposure levels required simplifying explanations and using interactive visuals.
- **Resource Logistics:** Preparation of career materials, audiovisual aids, and refreshments involved additional funding and manpower.
- **Follow-Up Mechanism:** Establishing continuous mentorship and counseling networks remains a future goal.
- Despite these constraints, effective teamwork, faculty dedication, and administrative support ensured successful execution.

## Impact of the Practice

The Career Orientation Day had a transformative impact on the participating students. Many discovered new fields matching their interests and talents, developing confidence to pursue their aspirations. Teachers observed improved motivation and focus among learners after the session. For the college community, the program reinforced the values of social responsibility and educational outreach. It demonstrated how hospitality institutions can extend their





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Expertise to guide the larger student population, promoting the ethos of *service, mentorship, and empowerment*. For professionals such as Chef Aditi Desai and Mr. Amit Ghadiyal, the initiative provided a meaningful avenue to contribute their industry experience to societal development. Their inspiring presentations helped students see hospitality as a dynamic, respectable, and rewarding profession.

#### Institutional Distinctiveness

This initiative distinguishes Anjuman-I-Islam's College of Hotel & Tourism Management and Research through its active engagement with the community. While most hospitality colleges focus on internal training, this institution expands its impact by guiding school students toward well-informed educational decisions.

By collaborating with experts like Chef Aditi Desai and Mr. Amit Ghadiyal, the college showcased the strength of its faculty and its industry connect. The program promoted inclusivity, career awareness, and equal access to guidance, especially for SSC-medium students who often lack such opportunities.

The event perfectly aligns with the institution's mission of producing not only skilled hospitality professionals but also responsible citizens who serve society through education and mentorship. It highlights the distinctiveness of the college as a hub of experiential learning blended with compassion and service.

#### Conclusion

The Career Orientation Day 2024 stands as a landmark initiative representing the college's commitment to community welfare and educational leadership. Through the combined efforts of Mr. Amit Ghadiyal and Chef Aditi Desai, the event successfully inspired and guided young learners toward purposeful futures.

By extending its knowledge resources beyond the campus, Anjuman-I-Islam's College of Hotel & Tourism Management and Research reaffirmed its role as a socially responsible institution that nurtures awareness, confidence, and ambition among the youth.





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## **DISTINCTIVENESS AREA NO II**

### **Annual Magn Fest (Epicurean Extravaganza)**





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### **Title of the Practice:**

**Epicurean Extravaganza – MAGN 2K24: A Journey of Taste and Tranquility**

### **Objectives of the Practice:**

- To create a practical learning environment where students exhibit creativity, leadership, and professional skills in hospitality management.
- To connect theoretical learning with real-life industry experience through event planning and execution.
- To foster teamwork, entrepreneurship, and cultural exchange among students.
- To enhance industry linkages and institutional visibility through collaborations and sponsorships.
- To promote holistic student development through culinary innovation and sustainable hospitality practices.

### **The Context**

Anjuman-I-Islam's Institute of Hotel Management, Catering Technology and Research (AIIHMCT&R) emphasizes experiential learning to bridge the gap between academics and industry. The annual intercollegiate event "**Epicurean Extravaganza – MAGN 2K24**" embodies this vision by offering students a platform to conceptualize and execute a complete hospitality festival. The event integrates multiple disciplines—culinary arts, event management, marketing, and communication—ensuring professional readiness and confidence among learners.

### **The Practice:**

MAGN 2K24 was based on an **Indo-Greek Epicurean theme**, merging Indian and Mediterranean hospitality traditions. It celebrated gastronomy, aesthetics, and cultural diversity, providing a hands-on learning experience.





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### **Major Activities:**

- **Culinary and Hospitality Events:** Mocktail Making, Magn Chef, Table Setup, Floral Arrangement, Linen Origami, Antique Making, and Theme Décor Display.
- **Cultural Events:** Solo Singing, Group Dance, Fashion Show, Photography, Mahanadi, and Art Competitions.
- **Sports Activities:** Kabaddi, Box Cricket, Lagori, Carrom Doubles, and E-Gaming (Call of Duty).
- **Food Festival and Ethnic Parade:** Showcased regional cuisines and entrepreneurship through food stalls.
- **Industry Collaborations:** Supported by sponsors such as **Alana (Title Sponsor)**, Monin, Barilla, Priya Foods, Amul, Premier, and Saffa, etc

### **Evidence of Success:**

- Participation of **25+ colleges** and **numerous industry representatives**.
- Students demonstrated strong skills in **event coordination, culinary presentation, and public relations**.
- Industry sponsors and judges appreciated the event's creativity and professionalism.
- Enhanced **industry-academia linkages**, leading to better internship and placement opportunities.
- Extensive **media and social media coverage** promoted the institutional brand image.

### **Problems Encountered and Resources Required:**

- Managing large-scale logistics and multiple competitions required extensive manpower and coordination.
- Securing sponsorships involved detailed communication and proposal development.
- Balancing academic schedules with event preparation was challenging.
- Required continuous faculty guidance, financial planning, and administrative assistance

### **Impact of the Practice:**

The event reinforced **experiential learning and leadership** among students, improving confidence, teamwork, and communication. It strengthened **industry collaboration** and promoted innovation, aligning perfectly with the institution's mission of producing **globally competent hospitality professionals**.





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### **Institutional Distinctiveness:**

“Epicurean Extravaganza – MAGN 2K24” highlights AIIHMCT&R’s distinct approach to education—learning through experience and creativity. The event integrates **academic knowledge, practical exposure, and cultural exchange**, showcasing the institution’s commitment to nurturing skilled, innovative, and socially responsible hospitality professionals.

### **Theme for magna 2024**





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# **PHOTOS & DOCUMENTS FOR DISTINCTIVENESS AREA NO 1 Carrier Fair Workshops**







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## **PHOTOS & DOCUMENTS FOR DISTINCTIVENESS AREA NO 2**

### **Annual Magn Fest (Epicurean Extravaganza)**

